

The Heat is ON to remove cellulite and wrinkles: Accent™ Dual Mode RF System receives Fda clearance and BodyNew MedSpa the one in the valley to have it!

New Cellulite Treatment receives FDA Clearance as of May 1<sup>st</sup>, 2007

(Scottsdale, May 1, 2007) A 'new' method for treating cellulite now exists! It is fast, effective and painless. The Accent® radiofrequency device can treat both superficial and deep cellulite. It causes a slow increase in temperature within the treatment area, helping the body to effectively metabolize fat.

BodyNew MedSpa located at **2255 N Scottsdale Rd., Scottsdale, AZ 85257**, is thrilled to hear news today that Alma Lasers a global leader in laser, light-based, and radio frequency (RF) technologies used in aesthetic medicine announced that it has received clearance from the U.S. Food and Drug Administration (FDA) to market the Accent™ Dual Mode RF System in the United States. **BodyNew MedSpa located in Scottsdale is one of ONLY two facilities in the Valley who already have the system!**

With to the demand for non-surgical cosmetic procedures at an all time high, BodyNew MedSpa has launched a revolutionary new treatment that leaves patients feeling lifted, improved and refreshed without having had any surgery. This treatment is used for cellulite reduction, body reshaping and skin tightening.

Cellulite affects many adults, and is characterized by a dimpled look to the skin – appearing most commonly in thighs and buttocks. While it does not represent a health threat, it is often considered aesthetically unappealing. Despite its prevalence, and repeated attempts to find an effective treatment, no solution has adequately countered cellulite - until now.

Accent RF (Radiofrequency) treatment is able to change the shape of fat cells, and shrink and remodel the connective tissue that forms this unsightly condition. This technology presents a non-invasive, effective and long-lasting way to reduce the appearance of cellulite. It is pain free, no surgery is involved and it could be done in your lunch break!

Additionally, the Accent RF can be used for body reshaping. However hard you try, there may still be isolated pockets of fat that have collected in different parts of your body that will not disappear. This treatment can non-invasively improve your body's contours, even reducing excess inches.

This treatment can also tighten skin. We all age, but many of us would rather not see the signs of aging. Even if we exercise and eat healthily, the skin on our bodies becomes looser and laxer. The Accent RF promotes healthy collagen production which improves your body's contours and skin surface texture, giving it a more youthful appearance.

BodyNew MedSpa in Scottsdale has endeavored to price this treatment competitively –FREE CONSULTATIONS are currently being offered. **If you are interested in this innovative new treatment, please contact BodyNew at 602.BODY.NEW or go to [www.bodynew.com](http://www.bodynew.com)**