

BODYNEW MEDSPA DECLARES WAR ON CELLULITE!

BodyNew MedSpa launches Cellulite Boot Camp program to combat woman's greatest enemy!

(Scottsdale, September 2007), **Time to win the war against cellulite once and for all!** The month of October kicks off the launch of BodyNew MedSpa's **Cellulite Boot Camp** program; an intensive 8 week program non-invasive spa treatments and an at home regime including the revolutionary Accent XL combined with VelaShape treatments, *the only FDA approved technology for cellulite*. The program is designed to aggressively combat the appearance of cellulite, tighten and tone skin, and reshape the abdomen, thighs or buttock without down time or surgery.

Over 80% of women have cellulite; it strikes gym-goers and couch potatoes alike. While it does not represent a health threat, it is shall we say "aesthetically unappealing". Despite its prevalence, and repeated attempts to find an effective treatment, no solution has adequately countered cellulite - until now. The Boot Camp program combines advanced radio frequency technology and an at home diet and exercise guidelines that will change the shape of fat cells, and shrink and remodel the connective tissue that forms this unsightly condition.

BodyNew's state of the art technology of combining the Accent and VelaShape treatments along with Oxygen treatments and lypossage is an effective and long-lasting way to reduce the appearance of cellulite and lose inches. It is pain free, no surgery is involved and it could be done on your lunch break! We've chosen to combine the newest advanced treatments in a one of a kind program that is result driven.

Boot Camp includes:

- Series of (4) Accent XL Treatments
- Series of (4) VelaShape Treatments
- Hyperbaric Oxygen Treatments (2)
- Lypossage or Body Wrap (1)
- At home personal diet and exercise plan
- Homecare Kit
- Before and after evaluation of cellulite appearance in addition to weekly measurements of treatment areas are conducted to evaluate personal progress.

Leigh Giordano, RN, BSN, MA, MedSpa Director and contributor to the design of the program states "Our goal is to restore our patients' confidence. We've created a program that is very intense but will prove to achieve amazing, life changing results that are well worth it! All one needs is a strong commitment". The program requires weekly visits to the MedSpa during the entire 8 week time frame. For optimal results, BodyNew's at home nutrition and exercise program is also strongly encouraged. The package is specially priced through December

2007 at \$3900 for the thigh area. (a \$5900 value).

Participants can expect to see continual signs of improvement in visible cellulite reduction and lose inches for up to 6 months after Boot Camp is completed.

It's finally time to combat cellulite for good and BodyNew has the weapons to do so! To learn more about BodyNew MedSpa's Cellulite Boot Camp program or to set up your complimentary consultation please call 602. BODYNEW (602.263.9639) or visit www.bodynew.com.