

Body Sculpting Center Announces the Opening of the Most State-of-the-Art Med Spa in the Valley...BodyNew MedSpa

Scottsdale, March 2007

Body Sculpting Center, 2255 N Scottsdale Rd, Scottsdale, AZ 85257, is completing their 12,000 square foot addition and renovation to their surgical center which includes more services and amenities for their patients and the addition of a new non- surgical laser and skin care based med- spa "BodyNew". The BodyNew MedSpa is set to open in March 2007.

The BodyNew MedSpa will be 2500 square feet of the most advanced technology in the Valley. Marvin Borsand, D.O., Medical Director of BodyNew MedSpa has been at the forefront of cosmetic surgery serving the Greater Phoenix Area for over 20 years. Leigh Giordano of Novellino Skincare will be moving her practice to become the MedSpa Manager of this advanced facility. The BodyNew MedSpa's extensive menu will offer the Fraxel Laser Treatments, Thermage, Laser Fat Removal and Cellulite Reduction, Portrait Plasma Resurfacing, Laser Hair Removal, Regenique and an incredible custom designed Hyperbaric Oxygen Treatment Room. These are just a sample of the extensive treatments that will be offered. Making this facility a beautiful result driven medspa with competitive pricing and a relaxing, serene and spa- tacular experience for our patients and clients.

The BodyNew MedSpa warm earthy tones will put our patients and guests immediately at ease when they step into the reception area and retail boutique, which features Avima, the Body Sculpting Center's exclusive skincare line. The 60-foot floating ceiling will guide our clients to a private reception suite or to one of the spacious treatment rooms. To schedule a tour of the BodyNew MedSpa or to schedule a complimentary consultation where we will assess the proper treatment for your specific needs and pricing please call 602.BODY.NEW or go to [www. bodynew.com](http://www.bodynew.com). We look forward to serving you.

Scottsdale Rd and Oak...

Patient for Life - Body Sculpting Center

Our manner of practice is characterized by exemplary quality service and a "Patient for Life" attitude. Quality is our guarantee to our patients as well as ourselves. Each task we perform and each service we provide represents the highest standard of excellence. Quality is more than our number one priority - it is our strategy for success. It underlies everything we do today and in the future. To successfully fulfill our vision, we devote our efforts to maintaining an exceptional level of medical knowledge through continued education for our physicians as well as our medical and support staff. We maintain a "Patient for Life" attitude at all times to earn and uphold the loyalty of all present and future Body Sculpting Center patients. We pledge to continue our dedication to total patient satisfaction as a philosophy of business.