



bodynews

Volume 10 Issue 4 Oct/Nov/Dec

Restore Your Skin the Naturalfil™ Way!

A 20-minute procedure, with results lasting beyond 12 months.

Skin is affected by a multitude of factors, ranging from gravity and sun exposure to muscle movements. Naturalfil™ utilizes your biology and platelets to fill signs of aging such as skin depressions, acne scars, wrinkles, and folds.

The Unique Process

1. A small vial of blood is collected to generate a sufficient sample.
2. The platelets and fibrin (proteins) are separated.
3. Conversion to Platelet Rich Fibrin Matrix (PRFM) occurs and the product can then be administered.
4. Can be utilized in conjunction with your own fat to create an even greater volume in the face.

Why is Naturalfil™ the Right Choice for You?

In vitro studies have reported that platelet growth factors, which nurture collagen production and dermal matrix reconstruction, are released for up to seven days post-procedure.

This technique is a safe, healthy alternative to using artificial or animal-derived materials and provides long-lasting results within three weeks.

Schedule your complimentary consultation today!

The first 50 clients to complete the procedure will receive a \$50 credit toward a future service of their choice.*

To learn more call 602.263.9639 or visit bodynewmedspa.com.

*Procedure must be \$250 or more to receive credit.



P2 Patient appreciation. Portrait special and free online shipping!



P3 Vanishing veins. How important is vitamin D3?



P4 BodyNew MedSpa holiday gift card promotion!

Patient Appreciation!

All of our valued patients will receive a **\$500 credit*** in their Body Sculpting Center account for use toward a future surgical procedure. This credit has no expiration and is fully *transferrable* to friends and family!

*Surgical procedure must be \$4500 or greater. Credit does not apply towards medspa services.

Shop Local First

We all make choices. Today, make the choice to enhance your local community. Local First Arizona (LFA), a non-profit organization, works to improve communities and economies by supporting locally owned businesses throughout the state of Arizona. Proof of success can be found in other states. In western Michigan, increasing purchases by 10% at locally-owned businesses creates nearly \$140 million in new economic activity, adds over 1600 new jobs, and provides over \$50 million in new wages.

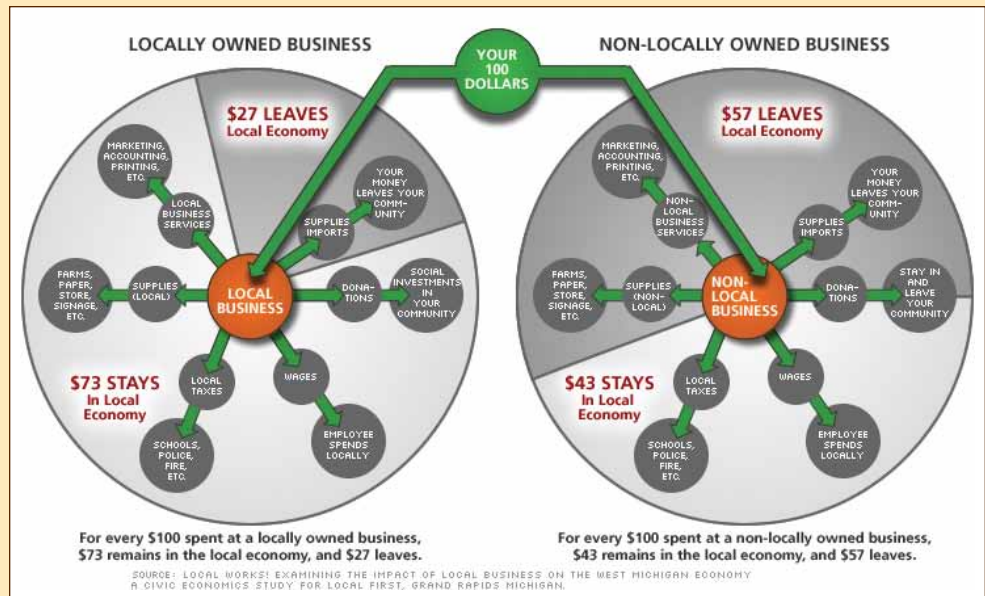
What Can You Do?

- When purchasing, shop at locally owned businesses.
- If you are a business owner, source from facilities nearby.
- If you are on a non-profit board, promote local spending.

The Choice is Yours

Visit www.localfirstaz.com to learn more, find local businesses near you and calculate your impact.

Even a 10% change in how you spend can make a huge difference.



Free Shipping
on all online purchases

Visit bodynewmedspa.com
to learn more.

Portrait Special!

The Portrait® PSR3 rejuvenates the skin in a uniform, gentle and predictable fashion without serious risk and extensive downtime.



\$1595
3 treatments*

*3 low level treatments. Offer cannot be combined with other discounts or charter membership. Expires 12/31/2010.

Vanishing Veins

How to achieve your ultimate legs now.

EVLT™¹

Advances in technology have made treatment for venous reflux and varicose veins minimally invasive and practically painless. Endovenous Laser Therapy, simply known as EVLT™, is an advanced procedure used to treat varicose veins and venous reflux that is an alternative to the painful, lengthy ligation and stripping procedure of the past. EVLT™ is a minimally invasive, safe, and effective procedure performed in the doctor's office under local anesthesia. Using ultrasound technology, a small laser fiber is inserted through a needle into the damaged vein. Pulses of laser light are delivered inside the vein, which causes the vein to collapse and seal shut. EVLT™ allows patients to proudly show off their beautiful legs again, as well as improve their overall quality of life and health. The procedure takes less than an hour and there is no downtime other than avoiding strenuous activities for the first 2 to 3 days.



Schedule your complimentary consultation today and receive a \$50* credit toward treatment!

Ambulatory Phlebectomy²

Ambulatory phlebectomy is a minimally invasive procedure performed for the treatment of varicose veins performed under local anesthesia. Ambulatory phlebectomy removes medium to large abnormal veins through tiny incisions in the leg. Since veins are extremely collapsible, even the largest veins can be removed using this safe procedure. Ambulatory phlebectomy is performed in the office and takes about 45 minutes. First, your doctor will identify the damaged veins and mark them to ensure accurate removal and to help preserve the health of surrounding veins and tissue. Tiny incisions will then be made to extract the veins section by section. After the diseased veins have been removed, the remaining healthy veins in the leg will absorb the excess blood and reinstate a normal blood flow.

Sclerotherapy³

Finally, sclerotherapy is used to treat spider veins by injecting a solution into the veins which causes them to gradually disappear. By injecting the sclerosing solution, the lining of the veins become irritated and eventually turns into scar tissue that then fades away. This procedure is performed in our MedSpa and takes no more than an hour. Most patients need 2 to 4 treatments in order to achieve desired results. There's no downtime other than avoiding strenuous activities for the first 2 to 3 days.

^{1,2}Discount applied to EVLT or Ambulatory Phlebectomy only. ³Sclerotherapy not eligible to receive discount.

How Essential is Vitamin D₃?

Vitamin D₃, nicknamed the "Sunshine Vitamin", has received press in the past few years indicating 35% or more of the population is deficient in this important vitamin. Reasons for the deficiency are due to a fear of skin cancer and the avid use of sunscreens and many individuals who rarely receive any sun exposure at all.

Research is available indicating deficits of D₃ associated with high blood pressure, diabetes, cancer, obesity, osteoporosis, depression, and many other diseases. We know that Vitamin D₃ is necessary for the absorption of Calcium, which is needed for healthy bones, muscles and cells.

When the body is exposed to sunlight for 15 to 20 minutes a day, it can absorb about 10,000 to 15,000 IU of Vitamin D₃ each day.

If this is a concern for you, please speak to your healthcare provider to discuss what is best for your situation. You can have a blood test for Vitamin D₃. There is reliable research available via the Internet from the Mayo Clinic, The American Journal of Clinical Nutrition and other sources.



Joan Olcott, RN, MEP-c
BodyNew MedSpa



Gift cards and certificates redeemed at full retail value. No discounts or coupons apply.

**Purchase
\$500
in gift cards
and receive
an additional
\$100!**

Offer expires December 24th, 2010.



If you would like to save a tree and receive your copy of this newsletter electronically, please email marketing@bodynew.com.



Contact Us
bodynew@bodynew.com
480.464.8000

2255 North Scottsdale Road
Scottsdale, Arizona 85257
480.464.8000
bodynew.com
bodynewmedspa.com

