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THE BODY SCULPTING CENTER

bodynews!

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W W W . B O D Y N E W S . C O M

FDA Approves Accent™ Treatment

The Accent™ radio frequency device has recently received FDA approval for the treatment of wrinkles. We have been using the Accent™ device at the Body Sculpting Center for about a year now to treat a number of skin conditions and have been very pleased with the results. One thing we found particularly appealing about Accent™ is that it can operate in two modes to provide treatment for different tissue depths, this can be especially helpful on areas such as the hands where the tissue is pretty thin. According to the Principal Investigator of the device in the FDA study, Macrene Alexiades-Armenakas, MD, PHD, who is the Assistant Clinical Professor at Yale University School of Medicine and Director of Dermatology and Laser Surgery in New York City, "I found the Accent system to be superior to prior generations of RF (Radio Frequency) technology in the treatment of skin laxity, particularly on the neck. It is also a remarkable breakthrough that the system is painless and requires no anesthesia. Accent treatments can be performed rapidly with no downtime and can be applied concurrently with other non-ablative modalities, such as injectables to achieve better results in what is termed the 'non-surgical facelift.' Immediate skin tightening is evident and the results are often considered striking." We couldn't have said it better ourselves. This review shows just how confident the FDA was in making their recommendation for the Accent™ device.

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Sp•tlight

This quarter our spotlight is on a new alliance between the Body Sculpting Center / BodyNew MedSpa and A New Leaf non-profit organization with a raffle for \$10,000 in surgical and spa related services.

The Body Sculpting Center and BodyNew MedSpa are proud to announce that we are working with A New Leaf, formerly Prehab of Arizona, inc. A New Leaf is a not for profit agency that was incorporated in 1971 and has, for the past 36 years, held a commitment to serving families that are faced with homelessness, domestic abuse and behavioral health issues. A New Leaf has continued to expand in response to community needs and now offers 18 different programs to help families throughout the state of Arizona. These 18 programs consist of domestic violence shelters and services, a homeless family shelter, youth programs to provide alternatives to gang involvement, foster care, counseling services and more. A New Leaf receives referrals from Arizona schools, the Arizona Juvenile Court System, the Department of Juvenile Correction, Department of Economic Security and Regional Behavioral Health Authorities among other notable entities.

A New Leaf provides a number of options for donations from the community including phone, mail and online donations, you may also donate a vehicle, donate

stocks, volunteer programs and annual drives. And now, the Body Sculpting Center and BodyNew MedSpa have gotten involved with a raffle for a "Dream Makeover" worth \$10,000 in surgical and spa related services going to the lucky winner. But, the biggest winner is our community since funds raised from ticket sales are donated directly to A New Leaf. So, buy your raffle tickets before 6/11/07 for your chance to win. Simply go to, www.bodynew.com, and click on the raffle ticket on the home page, then fill out the secure form for your chance to win the \$10,000 Dream Makeover prize package.





Leigh Giordano
Spa Director

BodyNew MedSpa welcomes Leigh Giordano, RN, BSN, MA, a Medical Esthetic Nurse Specialist with over 25 years nursing experience, specialized advanced education in gerontology and the aging process, and certified medical esthetics training in a full array of clinical cosmetic procedures.

Her experience as Director of Esthetic Services at her own very successful practice coupled with her experience as an educator, consultant, speaker and her vast knowledge of the aesthetic trade made her a perfect fit as the Spa Director for the BodyNew MedSpa.

Leigh advocates helping others to become their radiant best through the latest anti-aging and skin rejuvenation technologies.

In addition to her already exemplary resumé, she has authored a groundbreaking step-by-step manual for nurses on "How to Jump Start a Medical Esthetics Practice" - valuable advice on running your own business after becoming a medical esthetician -- and mentors the nurses who use her manual.



Tracy Kociszewski
Licensed Aesthetician

Tracy Kociszewski is an Aesthetician and certified Laser Technician with BodyNew MedSpa. Coupling her skills as a skin care specialist with an outstanding educational background, Tracy is dedicated to providing exquisite results for each client.

After graduating from Arizona State University in 2000 with a bachelor's degree in Interdisciplinary Studies, Tracy soon realized that her niche was in the beauty industry and enrolled at the Advanced Laser Training Institute, where she earned her certification as a medical laser technician. Still aspiring to expand her area of expertise, Tracy later attended the East Valley Institute of Technology, where she became a licensed aesthetician in 2006.

Tracy's continued commitment to education has led to her proficiency with some of the most exclusive cosmetic technology available. She has also completed advanced training in various skin care treatments and procedures and in makeup application. A member of the Body Sculpting Center family since 2001, Tracy looks forward to growing professionally alongside BodyNew MedSpa.



Christine Montoya
Licensed Aesthetician

Christine Montoya is an Aesthetician and certified Laser Technician with BodyNew MedSpa. A member of the Body Sculpting Center family since 2002, she benefits our clients with years of experience on both the administrative and the procedural sides of the beauty industry.

Licensed as an aesthetician in 2000 by Allure Career College of Beauty, Christine first joined the Body Sculpting Center as an administrative assistant. Her background in aesthetics as a professional makeup artist and her superior customer relations made her a natural candidate for further technical training. Christine extended her aesthetic expertise by becoming certified as a Medical Laser Technician in early 2006.

As an expert on skin care, facial treatments, makeup application and hair removal, Christine's continued education ensures that she is knowledgeable about the latest innovations in cosmetic treatments and products. She is fluent in English and Spanish, and excited about the opportunity to develop new client relationships within BodyNew MedSpa.



Sheri Cheraso

Job Title

After working in the accounting field for nearly twenty years, it was time for a new career adventure. Sheri thought long and hard of what she wanted to do for the rest of her life when she realized her passion lay in the field of skin care. Soon after, she went to school at East Valley Institute of Technology (E.V.I.T.) where she studied Aesthetics and graduated at the top of her class in 2002.

Since becoming an aesthetician, Sheri feels like she can give back so much more to the world and have more of a purpose in life. Following graduation she has had the opportunity to work with a healing arts center and day spas and was fortunate enough to work for and with Dr. Paul Fox at DermaLight Aesthetic Centers in Scottsdale when he decided to move his practice to the BodyNew MedSpa.

A dedicated professional, Sheri works hard to stay sharp on all the latest treatments and products that come on the market. She annually attends the National Aesthetics Convention in Las Vegas in the early summer and takes classes throughout the year to further her education.



Teri Skillman

Job Title

For the last 8 years Teri has worked with Dr. Paul Fox at DermaLight Aesthetic Center where she was responsible for all of the laser hair removal services and assisted Dr. Fox with procedures in addition to most of the office management. Prior to working at DermaLight she was a back office medical assistant for Internal Medicine Physicians both here in Arizona and in California for about 20 years.

After having a son she wanted to try something new with her career. Being a medical assistant was very rewarding but she found the medical cosmetic industry to be a positive career move where she has been able to help people to feel better about themselves in a different way. Her training runs the gamut of basic skin care, lasers, as well as minor surgical procedures.

What Teri enjoys most about her work is all of the interesting people she gets to meet, "there are so many wonderful people in this world and I feel very fortunate to be in a position where I am able to get to know so many of them." She am looking forward to a new start here at Body New Med Spa.

Do you have a Body Sculpting Center story to tell? Would you like others to read it?

Email us at

BODYNEWS@BODYNEW.COM with your story or the name and address of a friend who would like to receive this newsletter and ask to receive your free gift.

For more information on any of the articles or procedures mentioned in this newsletter, or to schedule a consultation, visit our website at www.bodynew.com. You may also call our office at 480-464-8000.

Attention Patients!

How About A Discount?

Due to the ongoing advancements in the world of aesthetic treatment, the Body Sculpting Center and BodyNew MedSpa are constantly in training to stay ahead of the game. In order to do this we rely on volunteers from our social network to act as test subjects for these new treatment studies, and in return they receive at a significant discount.

Over the years we have found that this is a great way for us to get feedback on patient satisfaction with products and see the results before we add the treatment to our repertoire. After realizing how interested patients are in this idea, we decided to open it up to all of you who receive our newsletter as well as your friends and family. If you or someone you know is interested in participating, just call our office at 480-464-8000 to get on the list.